

# Special Feature

**Editor's Note:** The Governor's Council of Economic Advisers' Public Private Partnership initiative has drawn widespread support from the community. Various activities have been conducted and projects have been launched to rally behind the destination enhancement campaign. This section will provide insights on how PPP supporters are committed to the program.



**Together, We Can**  
Public Private Partnership



## 34 groups back destination enhancement initiative



**T**he COVID-19 pandemic may have crushed the NMI's hopes for economic growth in 2020, but not the team spirit that the island community has shown for the past several months to get through this crisis and beyond. From the initial 10 groups, 34 have now come together to support the Public Private Partnership initiative of the Governor's Council of Economic Advisers, as they have adopted 22 sites to prove their commitment to this destination enhancement campaign. GCEA and its partners see the initiative as a game-changer in

the NMI's bid to be a world-class destination and revitalize the tourism industry—the driving force of the islands' economy that was hardly hit by the pandemic. "This downtime due to the pandemic gave us the opportunity to look at the improvements we must do in our sites and other key areas in our islands to make the NMI better prepared in welcoming back visitors. We are excited with all these enhancement and beautification projects and we would like to thank our entire community for rallying behind this campaign," said Gov. Ralph DLG Torres, who co-chairs the GCEA with Jerry Tan. Business establishments,

government agencies, sports federations, non-government organizations, and ethnic groups have signed a five-year agreement with the PPP initiative and part of their commitment to the campaign is doing maintenance work at their adopted sites. Majority of these groups have been holding regular clean-up drives since August. They also did both minor and major repairs on facilities/features in their respected sites and conducted assessments for future projects. Through the collaborative efforts of the 34 groups and other stakeholders that are encouraged to join the cause soon, GCEA is positive that the NMI

will be able to showcase more the beauty of the islands, its rich culture, and the hospitality of its people. With everyone contributing to this initiative, GCEA is hopeful that NMI tourism can ramp back up and regenerate the jobs and tax revenues we need to get through the pandemic and gain momentum towards building a stronger economy that benefits us all. "We, as one community, have proven time and again that we can overcome challenges. We did it when we had Soudelor and Yutu. Now, we have this pandemic and we will all come out of this stronger and better. Together, we can CNMI," Torres said.



**Public Private Partnership Program**  
As of December 12, 2020

Organization	Site	
1. Marianas Association of Filipino Engineers and Architects	ASE Consulting Services for PPP Construction Projects	
2. International Roller Skates	1. Grotto	
3. Taxi & the Air's		
4. DIVEWISH		
5. Loco & Taco Dining Bar		
6. Bikong Corp. (Mariana Lighthouse)		
7. P&A Corporation	2. Korean Peace Memorial	
8. Marianas Racing Association	3. Cowtown	
9. Tan Holdings/Tan Su Lin Foundation	4. Gilbert C. Ada Gymnasium	
	Directional and Location Signages	
	5. Eldr Island Lookout	
	6. Gov. Frosan C. Tenorio Beach Road Pathway	
10. Kanoa Football Club	7. Garapan Core Highway Medians	
11. Beach Road Tourism Development, Inc.		
12. E-Land Group	8. Pau Pau Beach	
13. Bridge Capital LLC	9. Garapan Central Park	
14. Rotary Club of Saipan	10. Suicide Cliff	
15. Emon Masonic Lodge 179		
16. Rota Mayor's Office	11. Benita Mangiona Buildings (Songsong Village)	
17. FICorp		
18. Rota Merchandising, DK Brothers		
19. Hotel Valentino <small>*in partnership with Rota Mayor's Office, FICorp, Rota Merchandising, DK Brothers, CPA Rota</small>	13. Airport Road	
20. Commonwealth Ports Authority - Rota		
21. Lions Club International District 204, Region 2	14. Sugar Dock Beach	
22. Commonwealth Ports Authority - Saipan	15. Airport Access Road	
23. Airport Operators Committee		
24. PCI Aviation	16. North Trails	
25. Triathlon Association of CNMI		
26. NMI Cycling Federation	17. Ladder Beach	
27. CTSI Logistics		
28. Northern Mariana Islands Football Association	18. Kobleville Village	
29. United Filipino Organization		
30. Triple J Enterprises, Inc.	19. San Isidro Beach Park / Laly 4	
31. Korean Community of Saipan	20. Micro Beach	
32. Kanoa Resort Saipan		
33. Chinese Association of Saipan	21. Susupe Beach Park	
34. Palauan Community Association of the CNMI	22. Natfan Point	

